

# Digitalisation of disruptive insurance concepts

### Unified Administration Platform for Wefox Insurance

Today, digitalisation is no longer just a megatrend – it defines the state of mind and shapes the entire business world. It is therefore no surprise that new technologies are also revolutionising the insurance industry. It's no longer just about the future – it's about the here and now.

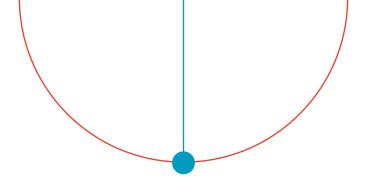
### **Ready for Cloud**

To be able to rise to the challenges of digital transformation, we at msg life odateam shifted our showpiece, the Unified Administration Platform, to the paradigm of a highly effective cloud environment installation. The successfully mastered transformation process followed the example of micro-services architecture.

This enabled the appropriate division of the 'classic' system functionalities into individual services. These services are now cleverly packed into docker images, allowing the use of a cloud-native environment for our runtime environment — with different cloud service pro-viders. So, our distributed system is now enhanced with the capacity for auto-scaling, advanced resilience and a self-healing mechanism. It can perform replications across different data centres and time zones and more detailed monitoring, is available 24 hours a day, seven days a week and has modern security technologies and all the other benefits that come with cloud environments. Thanks to these acquired technical innovations, msg life odateam has become an interesting player for companies seeking a fresh and modern approach.



#### **Success Story**



# **Unified Administration Platform - A perfect fit for Wefox Insurance**

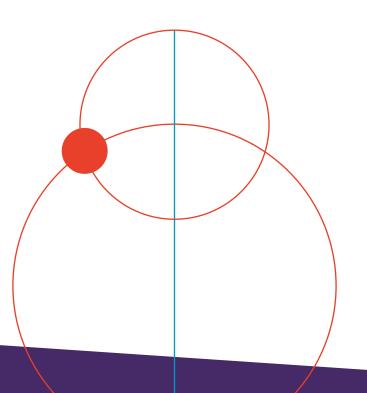
That is why our back-office system was a perfect fit for Wefox Insurance AG, one of the world's most high-profile and dynamic start-ups. In addition to policy issuing, document issuing, premium calculations, payment trans-actions, claims handling and commissions, which the Unified Administration Platform already covered in its standard form, the latest technical development resulted in the new functionality scope offering the creation of reports required by control bodies, banks and the entire range of finance controlling. The fact that Wefox is currently handling 600,000+ contracts within our system proves the success of our partnership.

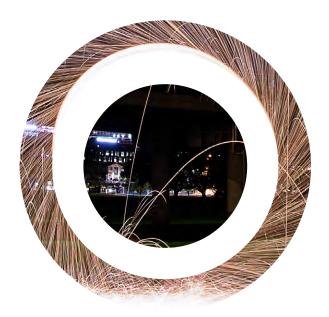
# Satisfying the needs of customer centricity

We continue to develop the Unified Administration Platform with the goal of putting our customers in the exclusive position of being able to instantly seize the highly profitable opportunities usually reserved for the traditional insurance industry. It is time that insurers realise that they should not be focusing entirely on the development of apps and front-end enhancements; people need to recognise the importance of powerful back-office systems that empower professional users and overtake rigid business models, making room for customisation of processes and products in order to satisfy the needs of customer centricity.

### Objectives of the Wefox Insurance project – prepare for take-off

- First country in production less than one year after project start
- Implementation of micro-service technology
- Implementation as an SaaS model
- Fully digital, 100% online, completely real time
- Enabling of quick international roll-outs
- Cost-effective DevOps service





#### **Unified Administration Platform**

The release driven standard software Unified Administration Platform is a streamlined and cost-effective management system that covers the core functions of insurance companies and can be implemented flexibly with the primary goal of helping insurers achieve the highest level of operational efficiency.

It enables the optimisation of policy administration, supports the fast development and launch of new products while having only low-level requirements for hardware and users' IT expertise. The platform supports a vast array of parametrisation possibilities, thus presenting an excellent solution for those who want things done according to their requirements. What's more, it offers you a solution for time to market acceleration.

### **ABOUT msg life odateam**

For over 25 years, msg life odateam has been a reliable and innovative partner for insurance companies. Our solutions empower each of our clients by enabling customized streamlining and automation of business processes, flexible product development, and optimal efficiency. As a part of the international msg life Group, we can look back on 40 years of experience in the insurance industry. This legacy comes with the understanding that progress comes only by continually pushing the boundaries of innovation.

Our approach is represented by the unique combination of insurance knowledge and technology mastership based on the concept of creating a customer-centric environment. We are committed to fully understanding your company's process-es and people's needs. Our agile work methodology enables us to adapt to ever-emerging market changes and new project situations. Our success results from valuable partnerships focusing on productive and long-term collaboration. We give our customers a say in what matters the most to them – their future.



msg life odateam d.o.o.
Titova cesta 8
SLO-2000 Maribor
Tel.: +386 (0)2 2235 6200
Email: info.odateam@msg-life.com
www.msg-life.si

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